

Thailand showing 'signs' as gateway to AEC

Business operators in the digital sign, LED and advertising media industries are invited to the "Sign Asia Expo — Bangkok LED & Digital Sign 2016" at Impact Exhibition Hall 2-3, Muang Thong Thani, from Nov 10-13 from 10am-8pm.

Organised by Ibrix, a leading exhibitor of sign and advertising in Thailand, the 14th edition of the international trade show comes with the theme "Integrated Out of Home Media and Retail Shop Decoration Design" to show Thailand's potential as a gateway to the Asean Economic Community (AEC).

The four-day event will highlight digital printing for textiles and labels and will feature a special conference for the leading international businesses in sign and advertising media to connect their business opportunities or business matching.

There will be seminars to provide knowledge and technology on design

signage, advertising and out-of-home media on various topics including "Value added on printing with UV ink" and "DTG innovation by Brother GT3 and SKT".

Other activities include a signage design and production contest for sign makers, a sign-making rally to find RC for sign production, demonstrations on car wrapping for commercial advertising with the in-depth procedures starting from choosing materials, sticker models, printers and new techniques.

Sign makers are also invited to try printing their prepared files with the soft signage digital printers as well as showcase many other creative works for new business opportunities in this new market era.

Visit www.signasiaexpo.com
or call 02-574-6511 ext 102—7.



PHOTO: NATTAYA SOOKHONGS